

Strategic Growth Consulting – Consulting Services

This document provides an overview of the consulting services available at Strategic Growth Consulting. It explains what each service covers, who it is designed for, the assigned consultant, and general service information.

Business Strategy Consulting

Description:

Develop a clear business strategy to improve decision-making, identify growth opportunities, and achieve long-term business objectives.

Recommended For:

Business owners, executives, and startups seeking strategic direction.

Consultant:

Sarah Thompson – Senior Business Strategy Consultant

Typical Topics:

- Business planning
- Growth strategy
- Market expansion
- Competitive analysis

Meeting Format:

- Online
- In-person

Marketing Strategy Consulting

Description:

Create effective marketing strategies that improve brand awareness, customer acquisition, and business growth.

Recommended For:

Businesses looking to strengthen their marketing performance.

Consultant:

Michael Johnson – Senior Marketing & Growth Consultant

Typical Topics:

- Marketing strategy
- Brand positioning
- Customer acquisition
- Marketing planning

Meeting Format:

- Online
- In-person

Sales Consulting

Description:

Improve sales performance by optimizing sales processes, lead generation, and customer conversion strategies.

Recommended For:

Companies looking to increase revenue and improve sales efficiency.

Consultant:

James Carter – Senior Sales Consultant

Typical Topics:

- Sales strategy
- Sales process
- Lead generation
- Customer acquisition

Meeting Format:

- Online
- In-person

AI & Automation Consulting

Description:

Identify practical AI and automation opportunities that improve productivity and reduce repetitive work.

Recommended For:

Businesses interested in adopting artificial intelligence and workflow automation.

Consultant:

David Miller – Senior AI & Digital Transformation Consultant

Typical Topics:

- AI strategy
- Customer support automation
- Workflow automation
- AI implementation

Meeting Format:

- Online
- In-person

Digital Transformation Consulting

Description:

Modernize business operations by adopting digital technologies and improving internal processes.

Recommended For:

Organizations undergoing digital transformation initiatives.

Consultant:

David Miller – Senior AI & Digital Transformation Consultant

Typical Topics:

- Digital transformation
- Technology adoption
- Process modernization
- Digital strategy

Meeting Format:

- Online
- In-person

Operations Consulting

Description:

Improve operational efficiency by identifying bottlenecks and optimizing business processes.

Recommended For:

Companies seeking greater efficiency and operational excellence.

Consultant:

Emily Roberts – Operations Consultant

Typical Topics:

- Process optimization
- Workflow improvement
- Operational efficiency
- Resource management

Meeting Format:

- Online
- In-person

HR Consulting

Description:

Develop effective HR strategies that support recruitment, employee engagement, and organizational growth.

Recommended For:

Businesses looking to strengthen their human resources function.

Consultant:

Anna Wilson – HR Consultant

Typical Topics:

- Recruitment
- Organizational development
- HR strategy
- Talent management

Meeting Format:

- Online
- In-person

Financial Planning Consulting

Description:

Support better business decisions through financial planning, budgeting, and performance analysis.

Recommended For:

Businesses seeking stronger financial planning and long-term sustainability.

Consultant:

Robert Walker – Senior Financial Planning Consultant

Typical Topics:

- Financial planning
- Budgeting
- Financial strategy
- Performance analysis

Meeting Format:

- Online
- In-person

Startup Consulting

Description:

Help startups build strong business foundations, validate ideas, and prepare for sustainable growth.

Recommended For:

Early-stage startups and entrepreneurs.

Consultant:

Sarah Thompson – Senior Business Strategy Consultant

Typical Topics:

- Business model
- Go-to-market strategy
- Growth planning
- Startup operations

Meeting Format:

- Online
- In-person

Growth Consulting

Description:

Develop scalable growth strategies that help businesses expand efficiently and increase long-term performance.

Recommended For:

Growing businesses preparing for their next stage of expansion.

Consultant:

Michael Johnson – Senior Marketing & Growth Consultant

Typical Topics:

- Business growth
- Scaling strategy
- Market expansion
- Growth planning

Meeting Format:

- Online
- In-person