

Bright Future Academy — Courses Guide

This document provides an overview of the courses available at Bright Future Academy. It explains who each course is designed for, what students will learn, the assigned instructor, and general course information.

General English

Description:

A comprehensive English course designed to improve speaking, listening, reading, and writing skills for everyday communication.

Recommended For:

Beginners and intermediate learners who want to improve their overall English.

Teacher:

Emily Brown – Senior English Instructor

Learning Format:

- In-person
- Online
- Hybrid

Typical Duration:

Depends on the selected study plan.

IELTS Preparation

Description:

A focused preparation course designed to help students improve the skills required for the IELTS examination.

Recommended For:

Students planning to study, work, or immigrate to English-speaking countries.

Teacher:

John Smith – IELTS Instructor

Learning Format:

- In-person
- Online
- Hybrid

Typical Duration:

Depends on the selected study plan.

German Language

Description:

A practical German language course covering speaking, listening, reading, and writing from beginner to advanced levels.

Recommended For:

Students interested in learning German for education, work, or travel.

Teacher:

Anna Müller – German Language Instructor

Learning Format:

- In-person
- Online
- Hybrid

Typical Duration:

Depends on the selected study plan.

Python Programming

Description:

Learn Python programming through practical projects while building a strong foundation in software development.

Recommended For:

Beginners and aspiring software developers.

Teacher:

David Miller – Senior Programming Instructor

Learning Format:

- In-person
- Online
- Hybrid

Typical Duration:

Depends on the selected study plan.

Web Development

Description:

Learn how to build modern websites using front-end and back-end web technologies.

Recommended For:

Students interested in becoming web developers.

Teacher:

David Miller – Senior Programming Instructor

Learning Format:

- In-person
- Online
- Hybrid

Typical Duration:

Depends on the selected study plan.

UI/UX Design

Description:

Learn how to design user-friendly digital products by combining user experience research with modern interface design.

Recommended For:

Students interested in product design and user experience.

Teacher:

Sophia Wilson – Senior Design Instructor

Learning Format:

- In-person

- Online
- Hybrid

Typical Duration:

Depends on the selected study plan.

Graphic Design

Description:

Develop practical graphic design skills using industry-standard design tools and creative workflows.

Recommended For:

Students interested in branding, advertising, and visual communication.

Teacher:

Sophia Wilson – Senior Design Instructor

Learning Format:

- In-person
- Online
- Hybrid

Typical Duration:

Depends on the selected study plan.

Digital Marketing

Description:

Learn modern digital marketing strategies including SEO, social media, paid advertising, and content marketing.

Recommended For:

Business owners, marketers, and students interested in online marketing.

Teacher:

Michael Johnson – Digital Marketing Instructor

Learning Format:

- In-person
- Online
- Hybrid

Typical Duration:

Depends on the selected study plan.

Data Analytics

Description:

Learn how to collect, analyze, visualize, and interpret data to support business decisions.

Recommended For:

Students interested in business intelligence and data analysis.

Teacher:

Olivia Taylor – Data & AI Instructor

Learning Format:

- In-person
- Online

- Hybrid

Typical Duration:

Depends on the selected study plan.

AI Fundamentals

Description:

An introductory course covering artificial intelligence concepts, machine learning basics, and real-world AI applications.

Recommended For:

Students who want to understand AI without requiring previous experience.

Teacher:

Olivia Taylor – Data & AI Instructor

Learning Format:

- In-person
- Online
- Hybrid

Typical Duration:

Depends on the selected study plan.